



NACIONES UNIDAS
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CEPAL
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WORLD AND REGIONAL TRADE OUTLOOK

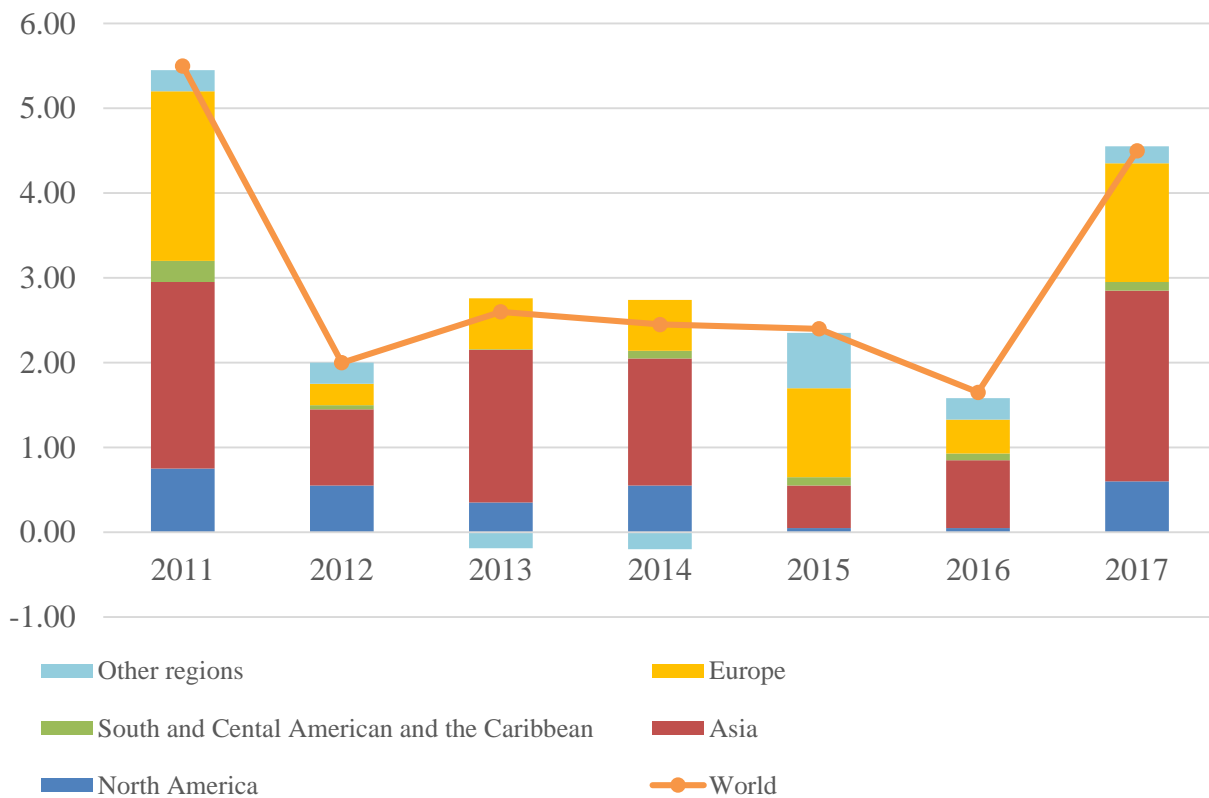
- **Economy and trade outlook: world and selected regions**
 - 2017: world trade recover
 - 2018: a complex context
 - GDP growth and prospects comparison
 - Digital influence



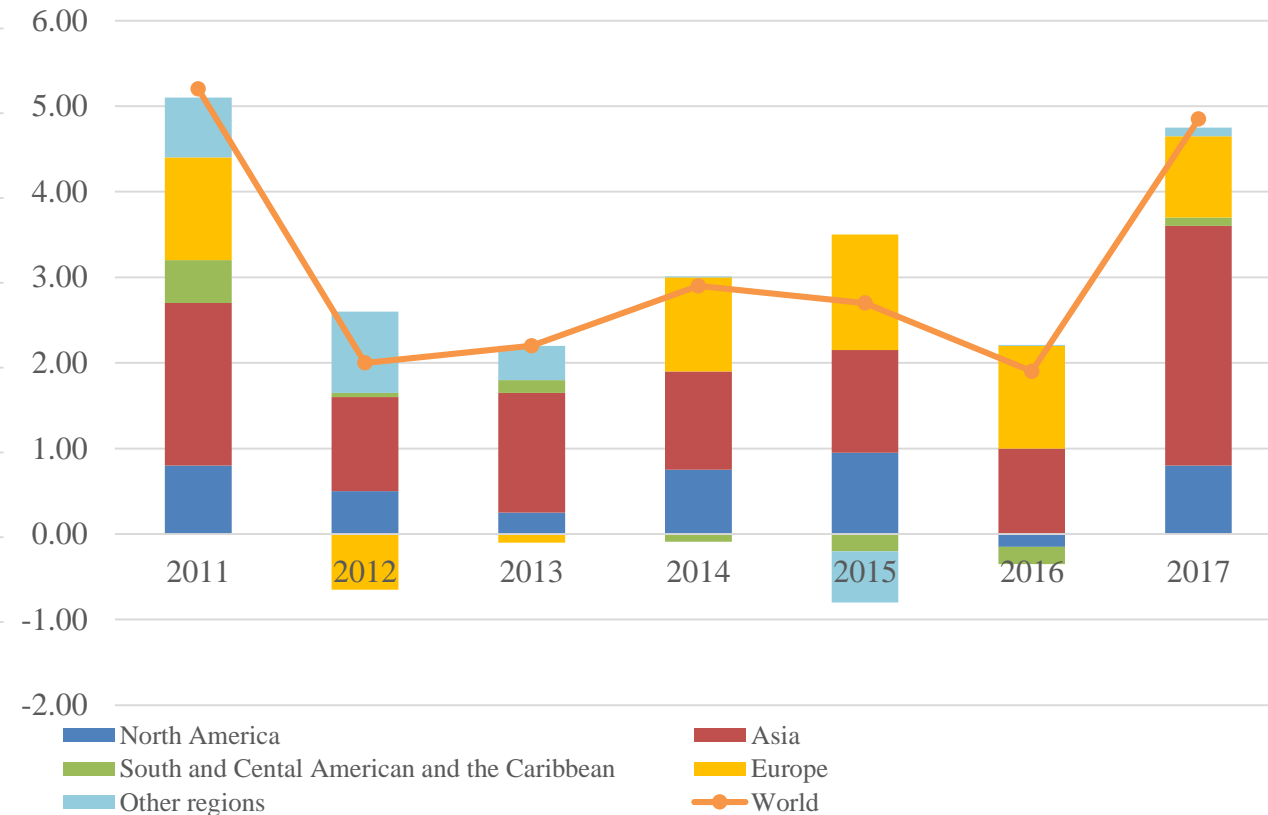
Economy and trade outlook: world and selected regions

2017: world trade recover

Annual percentage change of world **export** volume growth:
2011-2017



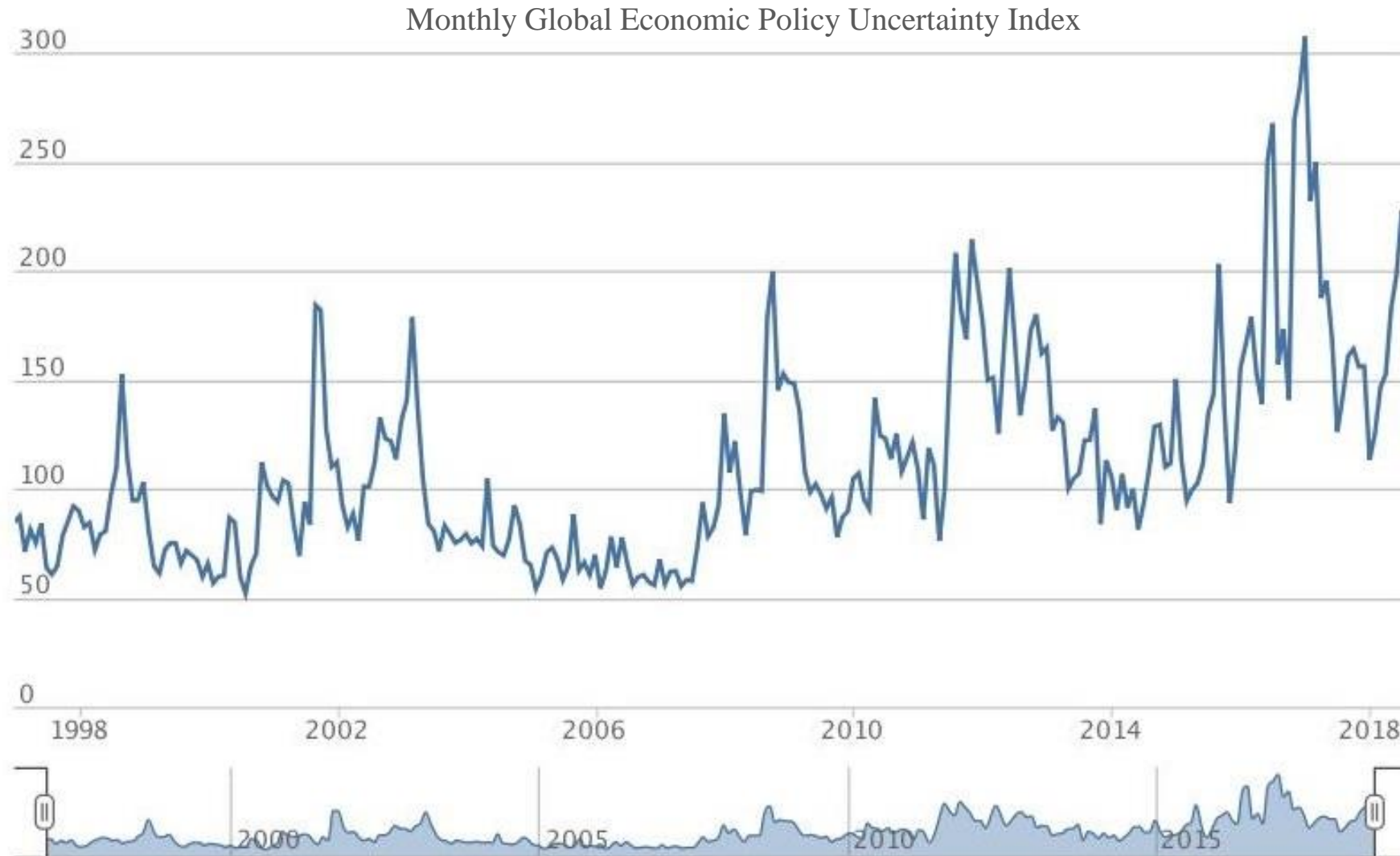
Annual percentage change of world **import** volume growth:
2011-2017





Economy and trade outlook: world and selected regions

2018: a complex context



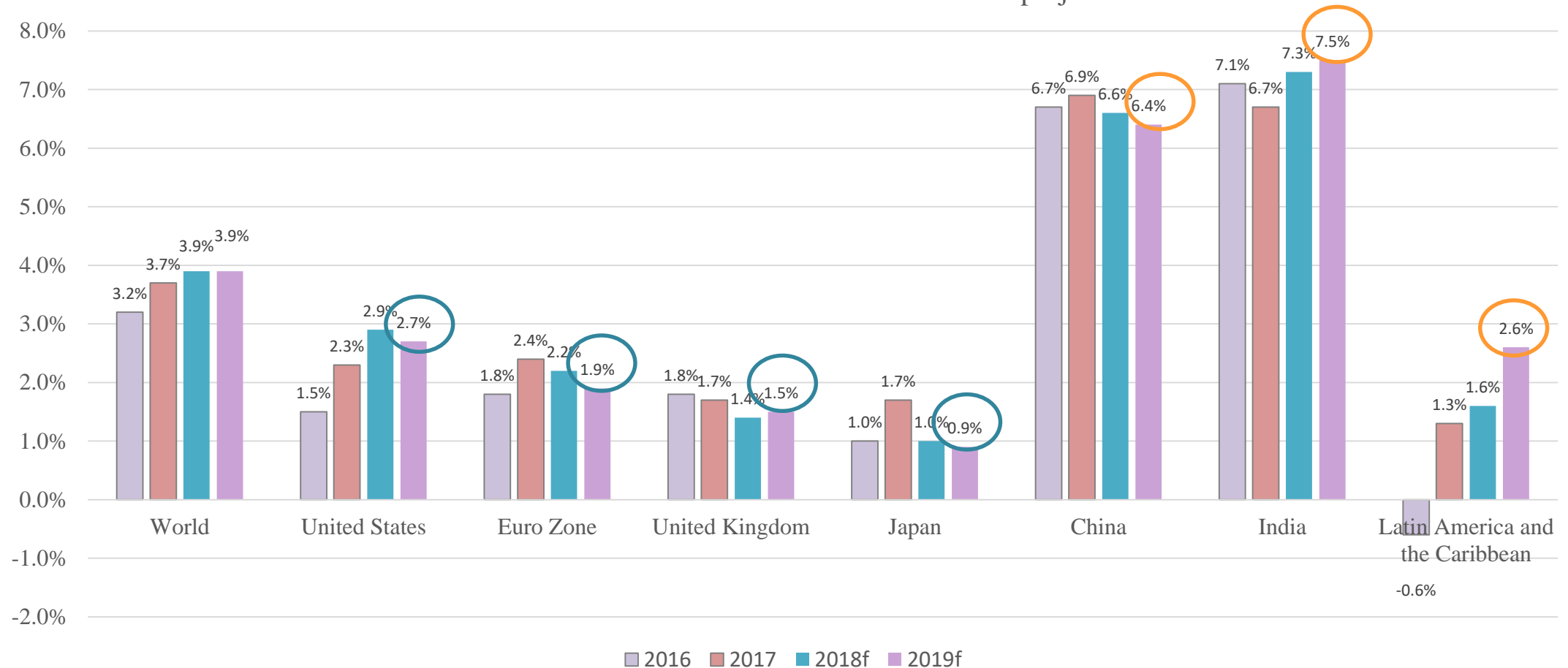
Source: Economic Policy Uncertainty.



Economy and trade outlook: world and selected regions

GDP growth and prospects comparison

World and selected economies GDP evolution and projections



Source: Eliana Barleta & Ricardo J. Sánchez, UN-ECLAC, with data based on World Economic Outlook, IMF, 2018.



Economy and trade outlook: world and selected regions

Digital influence

Value of e-commerce markets in 2016



B2B

\$23.9 trillion dollars

86%

Source: World trade statistical review, WTO 2018, with data based on the US International Commission.

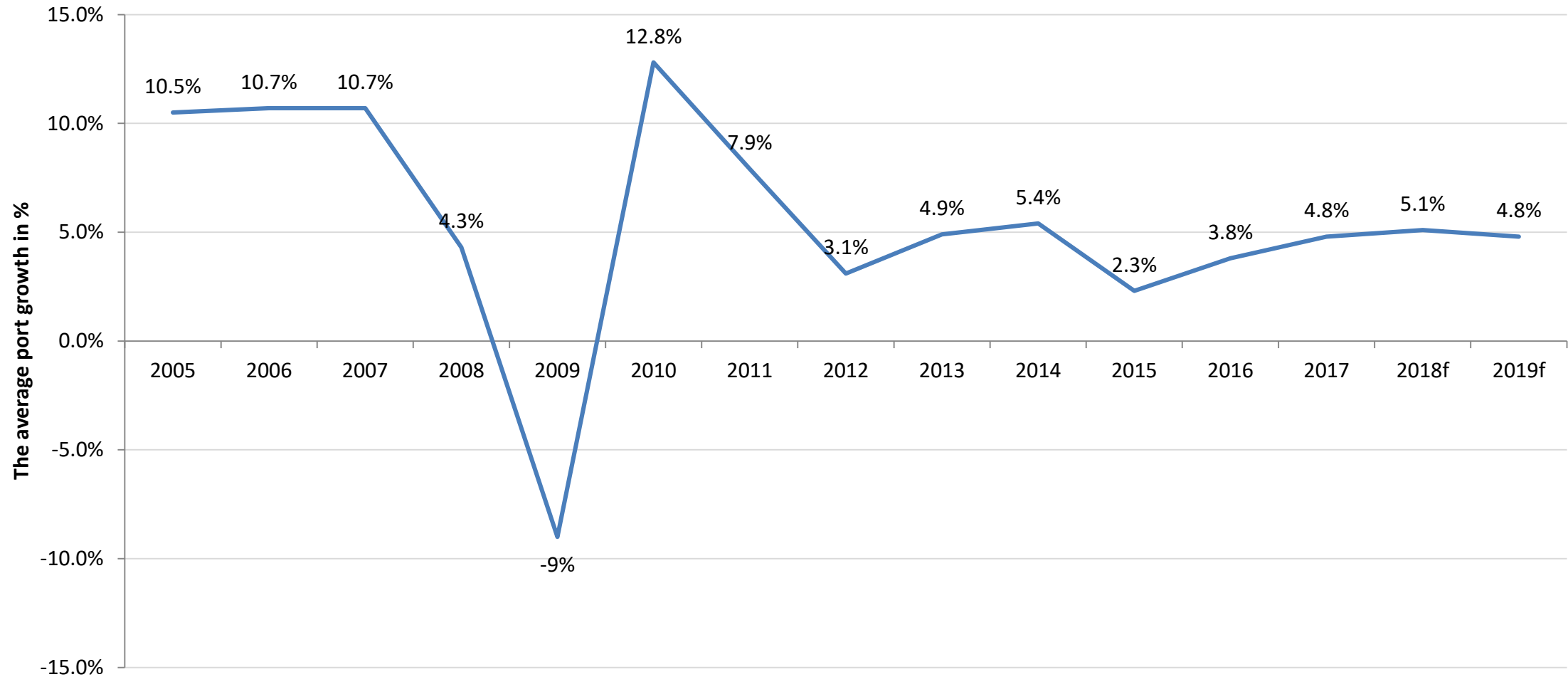
MARITIME TRADE

- **Maritime container trade**
 - Ups and downs in the volume of global container trade
 - Latin America and the Caribbean and World container throughput and GDP multiplier
 - The containerization “seesaw game”
 - What about the future?



Maritime container trade

Ups and downs in the volume of global container trade

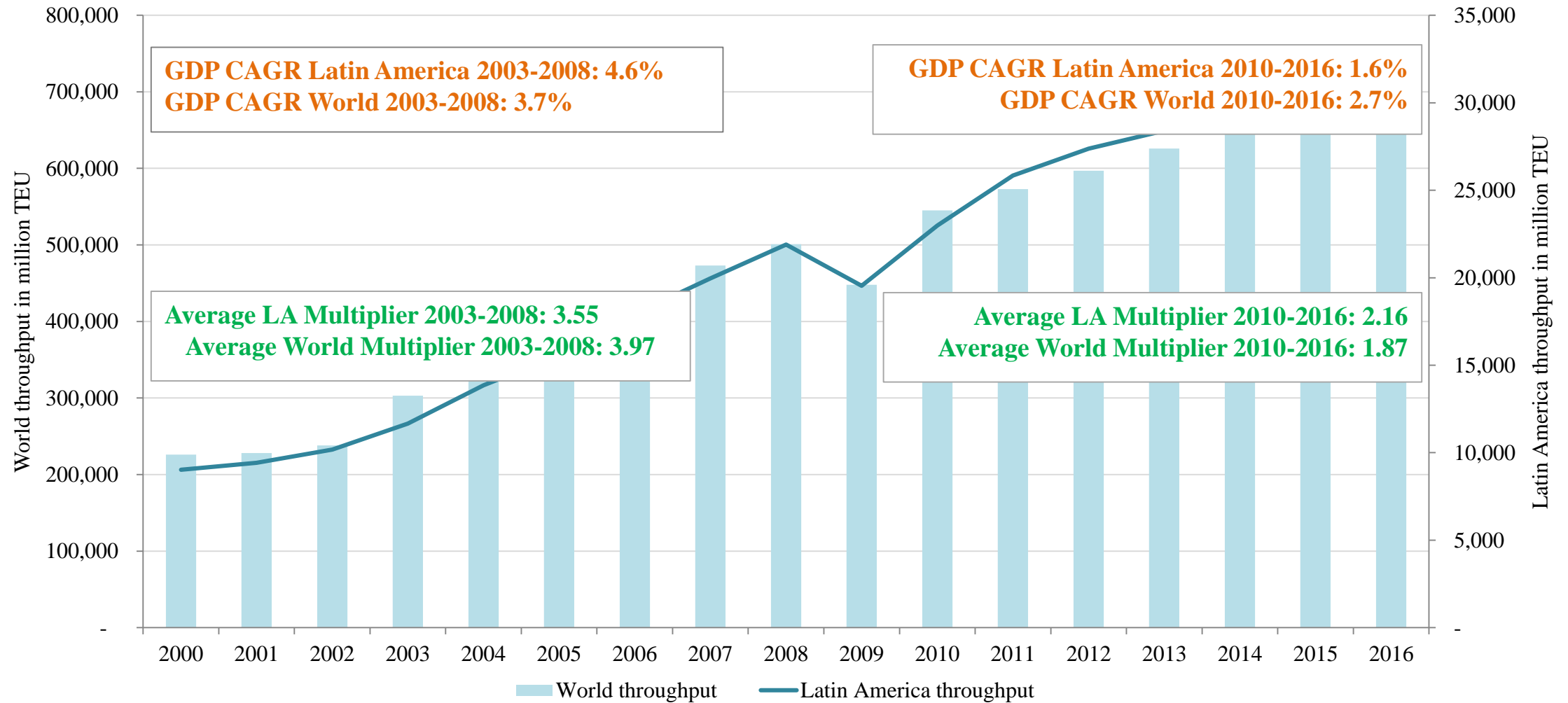


Source: Eliana Barleta & Ricardo J. Sánchez, UN-ECLAC, with data based Clarkson, various editions.



Maritime container trade

Latin America and the Caribbean and World container throughput and GDP multiplier



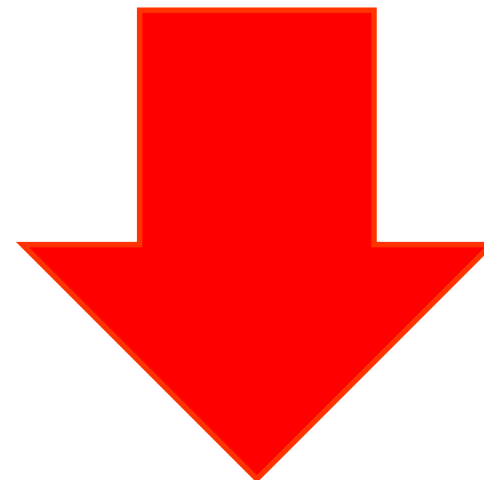
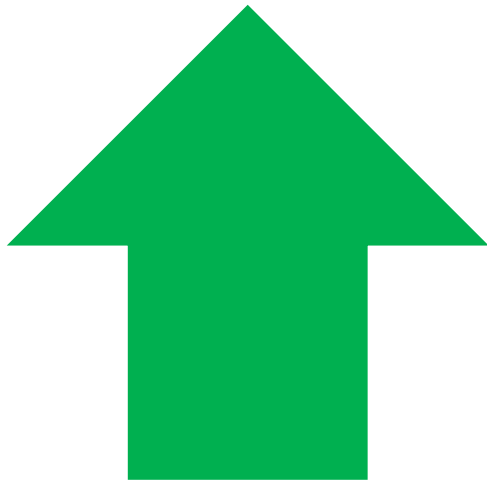


Maritime container trade

The containerization “seesaw game”

↑Organic growth
↑Induced growth
↑Growth for technological change

↓Economic crisis and trade protectionism
↓Reprimarization of the economy
↓Invigoration of shipping alliances
↓Container penetration saturation
↓Shrinking of goods and change in the type of consumption
↓Change in the composition balance from 20' to 40'
↓Progressive reduction in the amount of transshipments
↓New Industrial Revolution and new technologies





Maritime container trade

When the seesaw goes **UP** is because:

↑ **Organic growth**

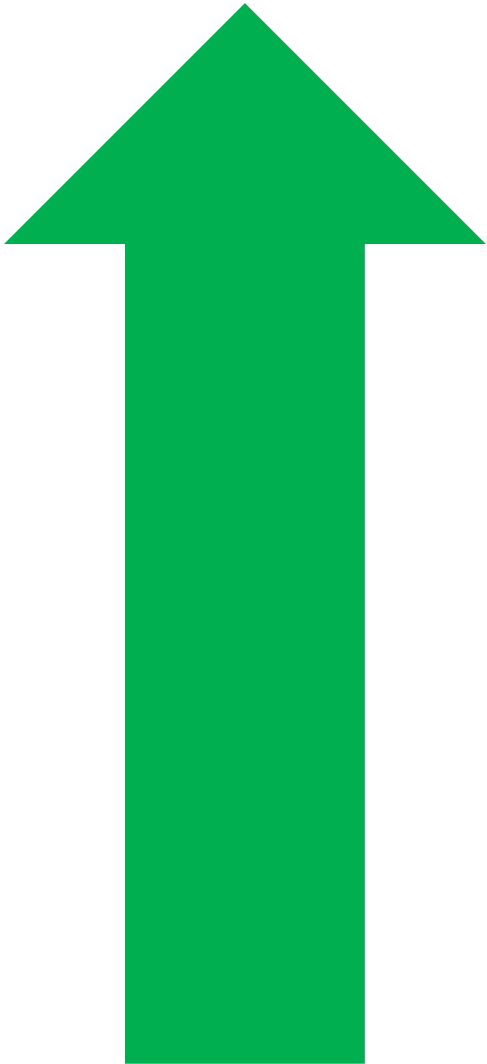
- Directly related to economic and commercial activity, explained by the variation in the volume of the loads
- Globalization of the economy
- Trade liberalization, strongly influenced by GATT (General Agreement on Tariffs and Trade) and subsequently by the WTO (World Trade Organization)

↑ **Induced growth**

- Caused by network economies, and by the prevalence of transshipment of container traffic
- Commercial imbalances
- Transhipments
- Empty containers

↑ **Growth for technological change**

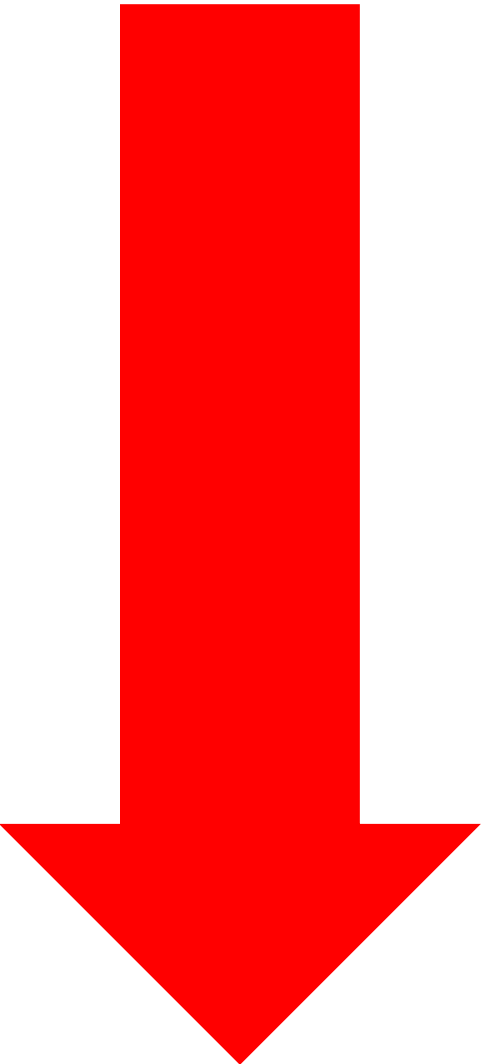
- Containers absorption of bulk cargo
- Mechanized system of loads of various types and dimensions, placed in boxes that follow a standard of measures





Maritime container trade

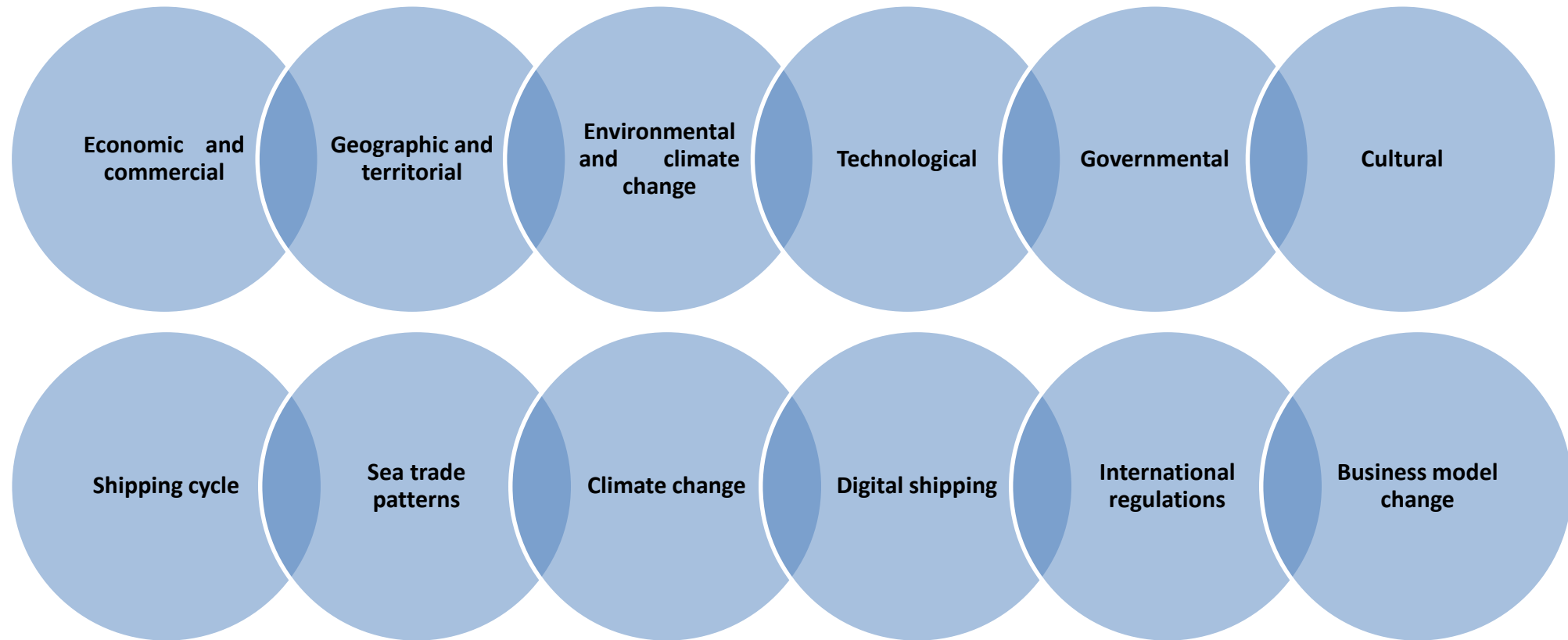
When the seesaw goes **DOWN** is because:

- 
- A large, solid red arrow pointing downwards is located on the left side of the slide, indicating a downward trend or decline.
- ↓ Economic crisis and trade protectionism
 - ↓ Reprimarization of the economy
 - ↓ Invigoration of shipping alliances
 - ↓ Container penetration saturation
 - ↓ Shrinking of goods and change in the type of consumption
 - ↓ Change in the composition balance from 20' to 40'
 - ↓ Progressive reduction in the amount of transshipments
 - ↓ New Industrial Revolution and new technologies



Maritime container trade

What about the future?





Thanks a lot !!!



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